

# GFMEDC Investor Giving Tiers

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With your support, the Greater Fargo Moorhead Economic Development Corporation (GFMEDC) can scale and amplify our current projects and initiatives. We can further advance Cass and Clay County's economy by engaging in new efforts to:

- Accelerate the growth of Primary Sector companies,
- Retain and attract talent,
- Lead national business attraction marketing campaigns, and
- Support our entrepreneurial ecosystem.

Together we can continue our efforts to grow and diversify the economy in both Cass and Clay Counties. Join local business leaders and partner to support regional economic growth and sustainability.

## Founder \$50,000 and above

Founder-level investments given to the GFMEDC are the most prestigious funding level. Customized benefits are available at this level in addition to all leader level benefits.

## Leader \$20,000 - \$49,999

Leader-level investments receive the following:

- All Innovator level benefits
- Annual naming rights for one GFMEDC event (excludes GFMEDC annual meeting) or designated web page
- Sponsored table at GFMEDC Annual Meeting
- Listed on GFMEDC website with brief description of company

## Innovator \$7,500 - \$19,999

Innovator-level Investments receive the following:

- All Accelerator level benefits
- Opportunity to host a GFMEDC Executive Committee or Board meeting
- Exclusive opportunity to participate in GFMEDC President's Roundtable
- Business profile in newsletter once yearly
- Showcases as featured company on GFMEDC front-page website banner

## Accelerator \$2,500 - \$7,499

Accelerator-level investments receive the following:

- All Entrepreneur level benefits
- Company name and logo listed in the GFMEDC's website with link to company website
- Eligible to participate in Presidential Roundtable *by invitation only*
- Eligibility to serve on the Growth Initiative Fund Board
- Use of the Community Experience Program, the GFMEDC's workforce recruitment service
- Eligible jobs listed as featured job on jobs board

## Entrepreneur \$1,000-\$2,499

Entrepreneur-level investments receive the following:

- Recognition in Annual Report, at meeting and one complimentary ticket as a private-sector partner
- Company name displayed on GFMEDC partner wall and on website
- Eligibility to serve on one of the GFMEDC committees e.g. marketing, workforce, manufacturing
- Full voting rights
- Use of CareerFM.com, the GFMEDC job-posting page, to advertise professional-level career opportunities
  - Increased exposure of those jobs through social media marketing
- Use of GFMEDC Board room –subject to availability
- Monthly Economic Indicators, thrice-yearly ACCRA Cost of Living reports, and other periodic economic reports and newsletters
- Invitation to attend update meetings on air service, STEM education and other GFMEDC projects and initiatives
- Access to and use of all collateral materials created by the GFMEDC
- Network with business leaders

*If you have questions, contact James Gartin (701-364-1917) [jgartin@gfmedc.com](mailto:jgartin@gfmedc.com)*