# SPONSORSHIP OPPORTUNITIES

FARGO MOORHEAD ECONOMIC DEVELOPMENT

2025

Take a larger role in our upcoming events through an annual sponsorship opportunity. Sponsorships are open to investors who invest a minimum of \$5,000 per year.

# STRATEGIC BUSINESS DEVELOPMENT EVENTS

The GFMEDC hosts at least three strategic events for business and community leaders focused on topics critical to our region's economic well being. Our 2023 events will focus on relevant economic development topics.

- · Three or more events throughout year
- Opportunity to welcome attendees and recognize your business

\$7,500 Sole Sponsor or \$2,500 per event

### **BIOSCIENCE SUMMIT**

Organized and co-hosted by the GFMEDC, Bioscience Association of North Dakota (BioND), North Dakota Department of Agriculture, and the North Dakota Department of Commerce. The two-day BioScience Summit showcases leading innovators in the region and will include: Trends in Biotech, Workforce Solutions, Access to Capital – Funding the Biotech innovations, Health & Wellness – fundamentals of BioScience, BioScience Career Fair. Summit is scheduled for October 14-15, 2025.

- Sponsor recognition
- Complimentary Ticket(s), depending on sponsor level
- Exhibit booth space

\$500 - \$10,000 Sponsor Levels Available

### DATA REPORTS & ECONOMIC IMPACT ANALYSIS

The Greater FM Data Report provides a snapshot of the region's economy and is displayed on our website (updated automatically) and used in reports to investors, partners and stakeholders.

The profile details our economy highlighting the population, average earnings per job and the region's gross regional product. You'll see the population trends and forecast, industry employment, labor participation rate and unemployment and more. Check it out!

The economic impact analysis takes the data from successfully assisted GFMEDC projects (such as jobs, capital investment and construction data) and models the economic impact to the region. With this data, we are able to better understand the indirect and induced effects of primary-sector jobs, their wages and the tax benefits to the governing bodies. The Main Street Document utilizes economic impact data and focuses solely on the effects to main street businesses (non-primary-sector industries such as hospitality, retail and healthcare).

- Recognized as a sponsor in the profile on our website, on hard copies and in special reports developed for client companies
- Recognized in any highlighted FM Data Report articles in e-newsletters distributed to 1,300+ contacts
- Recognized on yearly report distributed to 400+ partners and investors
- GFMEDC will provide an in-person data presentation to your company
- Distribution via newsletter, website and various communication to investors, stakeholders, etc.

\$5,000 Sole Sponsor

### **2026 ANNUAL MEETING**

The GFMEDC's largest event celebrates the accomplishments of the primary-sector business community. Our 2025 event will be a non-traditional annual meeting with unique ways of showcasing our primary-sector businesses and fun ways to understand the impact of the GFMEDC's work.

- Meeting February 18, 2025, The Armory Event Center
- 300-400 people

\$10,000 Presenting Sponsor

\$2,500 Food Sponsor

\$2,500 Annual Highlights Sponsor

• The GFMEDC will spotlight several companies highlighting our support and providing examples of companies' successes and the region's economic growth.

## 2025 ANNUAL REPORT

The GFMEDC's annual report is online and reflects the accomplishments of the GFMEDC and our region's economy. It is shared with investors and used to support marketing efforts of the region.

- Logo prominently displayed on Annual Report Website
- Check out a previous report: https://annualreport.gfmedc.com

\$5,000 Sole Sponsor

### **SMARTBOOK**

The EDC developed the Smartbook as a tool to provide area businesses an overview of state and local resources for companies located in North Dakota and Minnesota. These books are also regularly distributed to local lending institutions and other service providers.

• More than 500 booklets distributed yearly

\$5,000 Sole Sponsor of book for 2023/2024 Sponsorship TAKEN BY BREMER BANK

# NEWSLETTER & ECONOMIC INDICATOR REPORTS

Nine or more times yearly, the GFMEDC produces an electronic newsletter delivered to 700+ investors and business and community leaders. This publication highlights the organization's business and community development work, thought leadership and the details of projects the organization has supported. In addition, the newsletters includes details on various regional economic indicators, from workforce to housing and cost of living and more.

- At least nine times annually
- 700+ business and community leaders

\$2,500 Sole Sponsor Sponsorship TAKEN BY STARION BANK

