



IDENTIFY AND SALARY INFORMATION

MEASURE		MONTH	MOST RECENT	YEAR EARLIER	% CHANGE
Unemployment	FM MSA	JAN 2025	3.0%	2.5%	
Rate	US	JAN 2025	4.4%	4.1%	
Labor Force	FM MSA	JAN 2025	153,577	150,867	1.8%
	US	JAN 2025	169,814,000	166,428,000	2.0%
Employed	FM MSA	JAN 2025	148,975	147,078	1.3%
	US	JAN 2025	162,347,000	159,650,000	1.7%
Wage Growth - Total Wages and Average Annual	Cass	Q3 2024	\$2,147,533,643 \$67,028	\$2,035,771,174 \$64,376	5.5%
Salary	Clay	Q3 2024	\$261,979,644 \$52,936	\$250,851,750 \$50,440	4.4%

Notes: Unemployment Rate, Labor Force & Employed data are not seasonally adjusted. Most recent labor statistics are estimates generated monthly through the LAUS program with frequent revisions as updated data becomes available. Wage information sourced from the Quarterly Census of Employment and Wages.

HOME BUILDING PERMITS, VALUES AND RENT

BUILDING PERMITS

YEAR TO DATE	JAN 2025	JAN 2024	% CHANGE
Total	9	8	13%
Single Family	9	8	13%
Multi-Family	0	0	

^{*}Twinhomes are included in multi-family numbers

HOME VALUES AND RENT

	MEDIAN HOME VALUE	MEDIAN GROSS RENT: 2 BEDROOM		
FM MSA	\$276,600	\$965		
Sioux Falls, SD MSA	\$274,800	\$990		
Minneapolis MN MSA	\$354,400	\$1,487		
Denver, CO MSA	\$570,300	\$1,881		
Des Moines, IA MSA	\$252,400	\$1,127		
Omaha, NE MSA	\$248,100	\$1,125		

Data for building permits sourced from the U.S. Census Bureau's Building Permits Survey; housing starts data excludes residential remodel permits. Data for median home value and median gross rent sourced from American Community Survey 2023 5-year Estimates.



31 COST OF LIVING AND COMMUNITY STATISTICS

METRO AREA	CURRENT AVERAGE EARNINGS	COST OF LIVING INDEX	COST OF LIVING ADJUSTED CURRENT AVERAGE EARNINGS	AVERAGE FAMILY SIZE	ANNUAL LIVING WAGE FOR FAMILY OF 3
Fargo Moorhead MSA	\$77,478	101.2	\$76,559	3.03	\$82,304
Sioux Falls, SD MSA	\$76,060	105.8	\$71,890	3.05	\$83,558
Minneapolis, MN MSA	\$93,598	104.0	\$89,998	3.11	\$104,613
Denver, CO MSA	\$104,999	115.1	\$91,225	3.09	\$113,478
Des Moines, IA MSA	\$85,109	98.4	\$86,493	3.08	\$86,754
Omaha, NE MSA	\$77,485	99.2	\$78,110	3.12	\$89,696

The average cost of living for all participating places equals 100, and each participant's index is read as a percentage of the average for all places.

Living Wage data provided for two adult wage earners and 1 child; amount is required annual income before taxes sourced from livingwage.mit.edu.

Current average earnings of QCEW Employees, cost of living index, cost of living adjusted current average earnings sourced from Lightcast 2025.1, www.economicmodeling.com.

Average family size sourced from American Community Survey 2023 5-year Estimates.

METRO AREA VIOLENT CRIME RATE PER 1,000 PEOPLE PROPERTY CRIME RATE PER 1,000 PEOPLE

 Fargo Moorhead MSA
 4.00
 27.41

 US
 3.54
 18.02

Crime rate data sourced by Lightcast 2025.1, www.economicmodeling.com

TRANSPORTATION

TOTAL PASSENGERS AT HECTOR INTERNATIONAL AIRPORT

JAN 2025	JAN 2024	% CHANGE	YTD 2025	YTD 2024	% CHANGE
93,994	83,053	13.0%	93,994	83,053	13.0%

Data sourced from Hector International Airport, Fargo, ND

3 CONSUMER SPENDING

TAXABLE SALES (CASS COUNTY)

4th QTR 2024	4th QTR 2023	% CHANGE	2024 YTD	2023 YTD	% CHANGE
\$806,047,755	\$836,441,546	-3.63%	\$3,257,001,345	\$3,200,748,464	1.76%

Data sourced from ND Office of State Tax Commissioner

TAXABLE SALES (CLAY COUNTY)

Annual 2022	Annual 2021	% CHANGE	
\$469,545,355	\$450,111,839	4.3%	

Data Sourced from MN Department of Revenue

